



MIDWESTERN REGIONAL CONFERENCE

NOVEMBER 3 – 6, 2013 / MINNEAPOLIS, MN



Dear Jim,

Thank you again for your participation at the Midwestern Regional Conference, held in November in Minneapolis, MN. We have received feedback from attendees and would like to share your session evaluation results with you.

The Institute of Internal Auditors acts as a 3rd party regarding your evaluations. We download the scoring and the comments as the attendees type them, we do not alter. We do not share, agree, or endorse any comments or questions that are given.

Your session ratings are based on a scale of 1 to 4, where 4 is “Strongly Agree” 3 is “Agree,” 2 is “Disagree,” and 1 is “Strongly Disagree,”. The comments submitted by the attendees for your presentation are intended to be constructive, so that you may continue to improve your presentation skills.

*Note: *** We cannot base where your ratings stood among other sessions due to the different number of attendees that left evaluations for each session*

A-4 Leadership Skills / Business Partnership – Becoming a Trusted Business Advisor

Total number of respondents:	57
Presenter was well prepared & organized:	3.85
The presenter was knowledgeable about the subject line:	3.85
The presenter was dynamic & engaging:	3.58
The presenter used stories & examples to clarify concepts:	3.92
The presenter linked theories/concepts from this event to real world audit situations:	3.50
The content of this learning event was relevant to the stated learning objectives:	3.77
The materials used in this event contributed to my achievement of the learning objectives:	3.46



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This learning event helped me acquire applicable knowledge & skills 3.38

Overall this session met my expectations 3.62

OVERALL AVERAGE SCORE
(Average of all the above scores) **3.66**

COMMENTS:

- I really enjoyed listening to this speaker, for someone who was asked to talk about this subject matter and had to do research did a great job, easy to listen to!
- The presenter was not engaging and didn't seem to provide much practical application.
- As with many other sessions, while informative, I would have liked to see this cut to an hour as it drug on for some time.
- Too long
- Very engaging presenter. he did a great job with this topic. Even though he's also a vendor, you couldn't tell from the presentation. Loved it.
- Information was very basic and should have already been known by anyone who reads industry publications. Need to have microphones presenters don't hold. He refused to hold mic close enough to mouth to hear him and there was a loud buzzing /feedback noise. Chairs were too close together for adults. The screen was far too tiny for the room.
- Jim is an excellent speaker!
- This was the worst presentation I attended. The presenter started off by basically saying that he did a lot of research on this topic because he didn't have any real life experience. He then went on to read all of his slides verbatim and they were basically IIA standards and practice advisories. It was like a prep session for the CIA exam. This is one of the most important characteristics for auditors to master and I would expect that the presenter share with us some real life examples and tips on how to better foster relationships with business partners. This was a very disappointing presentation to sit through.
- The presentation slides contained pretty much everything the presenter discussed. I don't feel like a gained a lot by being present versus reading the slides.
- I don't feel that the presentation really got at ways in which to develop a trusted business advisor relationship nor really addressed leadership skills.
- It would have been better if presenter did not read each and every word from slide. It would have been better if he could have engage audience more and speak only if he knows the material.
- Jim, at the beginning of the presentation, caveated that he didn't pick the topic, and it showed in the level of examples provided and how much he read off the slides. I did take away the need for IA to focus more often how we audit strategy, and need to think outside the box for staffing and resources.
- Presenter kept reading from the slides. Slides violate good presentation rules. Way too much information, too many words, forced presenter to waste all our time by him having to read the slides



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If you have any questions or concerns, feel free to contact me at any time.

Sincerely,

The Midwestern Regional Conference Team